

ORDER



Orders
Order / Rev: 167869
Alt Order #: 08343109
Product Desc: RAISE UP WASHINGTON
Estimate: 5165
Flight Dates: 09/20/16 - 09/26/16
Original Date / Rev: 09/20/16 / 09/20/16
Order Type: GENERAL

KXLY
Primary AE: MATT WURM
Sales Office: H-DC
Sales Region: NATL

Agency
Name: Greer Margolis Mitchell
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave #800
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Raise Up Washington
Demographic: A18+
Product Codes: PL Issue
Priority: P-3
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	37	\$8,335.00	\$7,084.75
09/26/16	09/26/16	8	\$1,980.00	\$1,683.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	37	\$8,335.00	\$7,084.75	0.00
October 2016	8	\$1,980.00	\$1,683.00	0.00
Totals	45	\$10,315.00	\$8,767.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
MATT WURM			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KXLY	09/20/16	09/23/16	10-11a M-F The View	CM	10-11a	-TWTF--	:30	3	\$160.00	P-1	0.00	NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	-TWTF--			3		\$160.00		0.00				
2	KXLY	09/20/16	09/23/16	11p M-F Late News Late News	CM	11-1135p	-TWTF--	:30	2	\$250.00	P-1	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	-TWTF--			2		\$250.00		0.00				
3	KXLY	09/20/16	09/23/16	M-F 2-3p Right This Minute	CM	2-3p	-TWTF--	:30	3	\$60.00	P-1	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	-TWTF--			3		\$60.00		0.00				
4	KXLY	09/20/16	09/23/16	3-4p M-F Rachael Ray	CM	3-4p	-TWTF--	:30	3	\$50.00	P-1	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	-TWTF--			3		\$50.00		0.00				
5	KXLY	09/20/16	09/23/16	5-530p M-F M-F News @5p	CM	5-530p	-TWTF--	:30	3	\$350.00	P-1	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	-TWTF--			3		\$350.00		0.00				
6	KXLY	09/20/16	09/23/16	6-630p M-F M-F News @6	CM	6-630p	-TWTF--	:30	3	\$350.00	P-1	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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Estimate: 5165
KXLY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KXLY	09/20/16	09/23/16	6-630p M-F M-F News @6	CM	6-630p	-TWTF--	:30	3	\$350.00	P-1	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/19/16	09/25/16	-TWTF--		3			\$350.00			0.00			
7	KXLY	09/20/16	09/23/16	630-7p M-F M-F News @630p	CM	630-7p	-TWTF--	:30	3	\$310.00	P-1	0.00	NM	3	\$930.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/19/16	09/25/16	-TWTF--		3			\$310.00			0.00			
8	KXLY	09/20/16	09/23/16	7-730p M-F ET Tonight	CM	7-730p	-TWTF--	:30	3	\$140.00	P-1	0.00	NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/19/16	09/25/16	-TWTF--		3			\$140.00			0.00			
9	KXLY	09/20/16	09/23/16	7-9a GMA GMA	CM	7-9a	-TWTF--	:30	3	\$320.00	P-1	0.00	NM	3	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/19/16	09/25/16	-TWTF--		3			\$320.00			0.00			
10	KXLY	09/20/16	09/23/16	730-8p M-F Insider	CM	730-8p	-TWTF--	:30	3	\$140.00	P-1	0.00	NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/19/16	09/25/16	-TWTF--		3			\$140.00			0.00			
11	KXLY	09/20/16	09/23/16	9-10a M-F Live With Kelly	CM	9-10a	-TWTF--	:30	3	\$180.00	P-1	0.00	NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/19/16	09/25/16	-TWTF--		3			\$180.00			0.00			
12	KXLY	09/24/16	09/24/16	Sa GMA Sa GMA	CM	7-8a	-----1-	:30	1	\$130.00	P-1	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1-		1			\$130.00			0.00			
13	KXLY	09/25/16	09/25/16	5p Su News 5p News	CM	5-530p	-----1	:30	1	\$170.00	P-1	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1		1			\$170.00			0.00			
14	KXLY	09/25/16	09/25/16	Su GMA Su GMA	CM	7-8a	-----1	:30	1	\$130.00	P-1	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1		1			\$130.00			0.00			
15	KXLY	09/21/16	09/21/16	Wed 9-10p Prime Wed 9p Comedy	CM	9-10p	--1----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/19/16	09/25/16	--1----		1			\$1,200.00			0.00			
16	KXLY	09/24/16	09/24/16	Sa 11p-12m Scandal	CM	11p-12m	-----1-	:30	1	\$25.00	P-1	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1-		1			\$25.00			0.00			
17	KXLY	09/26/16	09/26/16	10-11a M-F The View	CM	10-11a	1-----	:30	1	\$160.00	P-1	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/26/16	10/02/16	1-----		1			\$160.00			0.00			
18	KXLY	09/26/16	09/26/16	11p M-F Late News Late News	CM	11-1135p	1-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/26/16	10/02/16	1-----		1			\$250.00			0.00			
19	KXLY	09/26/16	09/26/16	M-F 2-3p Right This Minute	CM	2-3p	1-----	:30	1	\$60.00	P-1	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/26/16	10/02/16	1-----		1			\$60.00			0.00			
20	KXLY	09/26/16	09/26/16	5-530p M-F M-F News @5p	CM	5-530p	1-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
20	KXLY	09/26/16	09/26/16	5-530p M-F M-F News @5p	CM	5-530p	1-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/26/16	10/02/16	1-----		1		\$350.00		0.00					
N 21	KXLY	09/26/16	09/26/16	6-630p M-F M-F News @6	CM	6-630p	1-----	:30	1	\$350.00	P-1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/26/16	10/02/16	1-----		1		\$350.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KXLY	09/26/16-10/02/16	6-630p M-F		6-630p	M-----	:30		(\$350.00)		0.00	NM		
	Credited														
N 22	KXLY	09/26/16	09/26/16	630-7p M-F M-F News @630p	CM	630-7p	1-----	:30	1	\$310.00	P-1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/26/16	10/02/16	1-----		1		\$310.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KXLY	09/26/16-10/02/16	630-7p M-F		630-7p	M-----	:30		(\$310.00)		0.00	NM		
	Credited														
23	KXLY	09/26/16	09/26/16	7-9a GMA GMA	CM	7-9a	1-----	:30	1	\$320.00	P-1	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/26/16	10/02/16	1-----		1		\$320.00		0.00					
24	KXLY	09/26/16	09/26/16	9-10a M-F Live With Kelly	CM	9-10a	1-----	:30	1	\$180.00	P-1	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/26/16	10/02/16	1-----		1		\$180.00		0.00					
N 25	KXLY	09/26/16	09/26/16	Mon 9-10p Special KXLY4 News Special	CM	9-930p (9:00 PM-9:30 PM)	M-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/26/16	10/02/16	M-----		1		\$350.00		0.00					
N 26	KXLY	09/26/16	09/26/16	Mon 9-10p Special KXLY4 News Special	CM	9-10p	M-----	:30	1	\$310.00	P-3	0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/26/16	10/02/16	M-----		1		\$310.00		0.00					
													Totals	45	\$10,315.00